

*Announcement:*

DC Vote/Statehood YES! are seeking several experienced professionals as Regional Directors of Coalitions.

DC Vote recently launched Statehood YES! as an affiliated advocacy organization to fully implement a strategic plan that positions DC Statehood for passage in the 117<sup>th</sup> Congress.

The Regional Director of Coalitions will provide strategic direction to promote effective engagement among key organizations in targeted states to advance democracy and civil rights by ensuring DC Statehood. They will organize, manage, and grow several state coalitions. This includes developing educational programs and networking events and guiding advocacy and engagement efforts of coalition partners.

Competitive candidates will have a demonstrated track record of coalition growth and management, proven ability to navigate coalition member priorities and a clear history with moving coalitions to quantitative outcomes.

This pivotal role will report directly to the Executive Director of DC Vote/Statehood YES! and will work with the senior team and other staff to build widespread and strategic support for expanding full democracy to the people of DC through statehood.

Duties will additionally include such responsibilities as media outreach, maintaining coalition social media, sending action alerts, drafting sign-on letters, and volunteer management.

Ideal candidates will have eight years of combined education and advocacy experience. Must have project management experience, be self-motivated and work well with a team.

If you're a strategic thinker with a proven track record of guiding coalition development in multiple states, this is the role for you. See job description for more details.

*JOB DESCRIPTION:*

Duties:

Coalition Engagement

- Direct the growth of the Coalitions and increase their prominence in their states. This will be evidenced by number of organizations participating and their investment in the campaign.
- Develop specific programming and resources for each state's coalition including but not limited to education, media outreach, indirect and direct advocacy, and digital programming.
- Develop and maintain content for coalition social media as well as drafting and editing news articles, action alerts, issue summaries, and various letters as assigned.
- Create the Coalition's organizational structure including a Board and committees; schedule, lead and develop enhanced communication for each Coalitions' meetings and committees.
- Develop and maintain Coalition cohesiveness by building relationships with members to expand their engagement
- Meet commitments to Coalition members and always make evident their value to this effort.
- Maintain strategic volunteer management
- Utilize the DC Vote/Statehood YES database; this includes segmenting for use in marketing campaigns and outreach to Coalition members.
- Work with DC Vote/Statehood YES staff in other departments, coordinating organization wide support for the Coalition activity

### Monitor Progress and Metrics

- Complete scheduled reports on progress.
- Stay within budget, report expenditures regularly. Clear special request with Director.

### Organizational Team

- Attend regular staff meetings
- Pitch in as needed in organizational events

### Qualifications:

- Eight or more years in combined education and experience in advocacy coalition work.
- Significant experience with membership, organizational relations, and/or development.
- Strong experience in strategy execution, program/project management
- Self-motivated and is able to work independently and as part of a team.
- Displays high level of energy and thrive in a campaign style environment.
- Willing to try new ideas and concepts and takes initiative to grow and develop specific programming and resources for all Coalitions.
- Excellent interpersonal, written, and oral communication skills.
- Demonstrated attention to detail and organizational skills, ability to multi-task, plan and prioritize workload and meet deadlines.

### Additional Information:

- Positions can be located in Washington, DC or within the designated region.
- Work location is presently remote with in-office and travel responsibilities returning with guidance on COVID-19 precautions
- Positions are full-time permanent.
- DC Vote/Statehood YES offers competitive benefits including individual medical/vision/dental insurance and/or subsidized family plans, Health Savings Account, Life Insurance, AD&D, Simple IRA account with employer contribution, flexible work schedules, health days and paid vacation.
- Salary range is \$70,000 to \$75,000

### How to Apply:

Please send resume and cover letter expressing why you'd like to work on this issue and your familiarity with it. Please include at least three professional references (not contacted until you are notified). As a *separate attachment*, for the recruiter, please include any salary requirements or expectations, especially relative to the salary range. Email materials to:

[Jobs@DemocracyPartners.com](mailto:Jobs@DemocracyPartners.com)