

Communication Committee Minutes – June 22, 2005

I want to say thanks again to *all of you* who were able to make it to the meeting last night and also to those who are interested in the committee couldn't make it. I hope you're all as energized and excited about our initial plans as Ilir, Shawn, Zainab and I are.

The committee's work of contacting and building relationships with editorial page editors at targeted newspapers is just the beginning, but your work is crucial in encouraging them to write editorials on the DC voting rights movement at this critical time. We all know that there will be many further actions for us in the future, but let's **make a big start by contacting the editors at the media outlets in the states you signed up for beginning next week (the week of Monday, June 27).**

Here's a review of our plan, broken in to steps:

Step 1: Familiarize yourself with the current [DC Vote media kit](#).

Step 2: Go to DC Vote's [Adopt a State](#) Web page, and click on the state or states of your interest.

Step 3: E-mail the editorial page editors to open a dialogue about the DC voting rights movement. Their e-mail contact information is found at the bottom of the Web page.

Step 4: Make follow up calls to those editors, introduce yourself and encourage them to write an editorial on DC voting rights. Their phone numbers are on the sheet we provided to you at the meeting (if you couldn't make it to the meeting, send me an e-mail and I'll send you the information).

Let's plan to **make contact and follow up with the editors by Friday, July 15.** Making the calls isn't as hard as you might think. Journalists are looking for stories and you'll be helping them out. Good luck!

DC Vote will be building a system where you will all be able to start sharing your successes, ask one another for advice or suggestions, and keep everyone up-to-date. I'll send you an e-mail as soon as we have the system running (and you will all be the Beta testers!)

Here's a short listing exciting events coming up in early July we would like you to be a part of. I hope you can join us!:

- [Equal Voting Rights for DC Rally](#)
Friday, July 1, 12:00 noon, Freedom Plaza (14th & Pennsylvania, NW)
- [July 4th Palisades Parade - Come March with DC Vote!](#)
Monday, July 4th, 10:15 AM, intersection of Whitehaven Parkway and MacArthur Boulevard, NW
- ["American Democracy for America's Capital" Monthly Happy Hour](#)
Wednesday, July 6th, 6:30 PM, Bar Pilar (1833 14th Street, NW)
- [The Next DC Vote Communications Committee Meeting](#)
Wednesday, July 27th, 6:30 PM at DC Vote's office - 1500 U Street, NW

Thanks again for your interest, your support, your energy and your help!

Sincerely,

Kevin Kiger
DC Vote Communications Director
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P.S. Please feel free to send me your ideas by e-mail at kkiger@dcvote.org.